

Free Energy

Human Resources

Executive Coaching & Organisational Development

Free Energy HR focuses on customised, bespoke projects working on either a 1:1 basis or with a team to grow capacity and tap in to under-utilised potential.

Services

Executive Coaching

Working with business owners and organisational leaders to identify and leverage personal and practical strengths to support sustained personal and professional performance.

Leadership Development

Industry leading leadership development programs, customised to meet business priorities, emphasising the evolution of achievement-oriented leadership styles and organisational cultures.

Team Development

Working with both new and established teams to improve human systems by creating more productive cultures, more collaborative teams, high-performing individuals, and stronger relationships.

Free Energy HR provides nimble solutions to niche needs that require targeted and immediate results for organisations of all sizes and industry.

Areas of Focus

Change

Helping leaders, teams and individuals respond to, cope with and lead change at all levels of an organisation in an increasingly volatile, uncertain, complex and ambiguous world.

Performance

Building both the capability and capacity of leaders, teams and individuals to be able to take on new challenges as well as set and achieve high performance goals

Transformation

Developing 'possibility thinking' and team alignment to achieve breakthrough outcomes and aligned cultures with "want to" vs "have to" mindsets; focused energy and faster results.

About

Free Energy HR is owned by Rob Ramsden. Rob has experience in a diverse range of industries in both corporate human resources roles as well as senior operational leadership positions. Rob's education & experience provides him with genuine insight into the world of strategic and operational leadership along with the dynamics of organisational culture and employee engagement; the perfect platform to coach and develop others.

Rob has designed and implemented organisational development programs involving a wide range of psychometric tools and assessment measures including those that measure cognitive ability, personality and work preferences, motivation and emotional intelligence, as well as a range of 360-degree tools and methodologies. He has successfully designed, delivered and managed significant organisation wide projects in the areas of organisational culture, leadership development, team performance and employee engagement.

Contact

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Strategic Partnerships



The Pacific Institute is a global consultancy offering real scale to organisational, leader and individual transformation. With a global experience in over 60 countries, TPI bring an expansive world view and deep cultural understanding to every client. Whether your organisation operates in one country or across the globe, we tailor each engagement to meet your unique language, geographic and cultural requirements.

Accreditations & Tool Sets



Help people understand the motives that drive theirs and others behaviours when things are going well and when important relationships slide into conflict. The common, friendly language helps create a safe environment for people to talk about the challenges they face with their interpersonal relationships.



Help people to become more effective in the workplace by helping them gain a better understanding of behaviour - their own and their colleagues. Build organisational strength by helping members to develop more effective relationships with each other using a common language.



A simple self-assessment that takes less than 15 minutes and provides a wealth of information to help people understand their core characteristics. Most personality tests focus on negative and neutral traits, but VIA focuses on our best qualities.



Over four decades of well-researched and validated tools that help to measure and develop every level of an organisation, from overall culture down to individual relating styles, team dynamics and leadership strategies.

Affiliations



Certified Coach

IECL's coaches are trained to meet the standards required by the International Coaching Federation (ICF). Working with an IECL Certified Coach ensures you receive the very best coaching service for your organisation, leaders and employees.



MAHRI

The national association representing human resource and people management professionals with over 20,000 members from Australia and across the globe.



AFAIM

AIM WA is a private, not-for-profit, membership-based organisation dedicated to building leadership and management capability by facilitating thought leadership and through recognising excellence.

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